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The Annual Report is the International Fragrance Association’s (IFRA) opportunity to highlight our 2022 achievements and inform you about our direction for the next year. IFRA’s strategy is on track, and the whole team is dedicated to its execution.

2022 was a challenging year for our sector around the world, with regulatory actions underway across the European Union, Asia-Pacific, China, Latin America and North America.

The EU had already put forward its new chemicals strategy for sustainability in 2020, which is showing to have far reaching consequences for the industry, potentially affecting a large part of the perfumer’s palette and thousands of formulations. The changes at EU level are also staring to have a spill-over effect on other world regions, where local regulators have been spurred to update their treatment of fragrances and fragrance ingredients in consumer products.

The Asia Pacific and Latin America regions are seeing considerable activity, with IFRA engaging with authorities to address our key concerns. In both regions, there is increasing regulatory activity, both on chemicals policies and downstream legislations. These will grow in importance in the coming years.

Over the year, we further deepened the cooperation beyond our National Association members, to our customer associations, and with other relevant partners, upstream and downstream in the fragrance value chain, to create new alliances.

2023 is another pivotal year for IFRA as the organization is celebrating its 50th anniversary. Fragrance is safe and essential – this is the message we as an industry are committed to show through collaboration and transparency.
The Chemicals Strategy for Sustainability (CSS) was launched in October 2020, to provide a new long-term strategy for chemicals policy in line with the aims of the EU Green Deal. The CSS strives for a toxic-free environment, where “most harmful” chemicals are banned except if proven essential. The CSS is largely driven by a ‘prevention’ approach, looking at an increasingly hazard-based approach to risk assessment and management.

Advocating for balanced legislation

In 2022, IFRA released an impact assessment of the CSS on the fragrance industry. This highlighted the potentially negative impact on the competitiveness and capacity for innovation of the sector, as well as the threat to the European cultural heritage embodied in fragrance.

This was backed up with IFRA’s policy recommendations setting out the role and value of the fragrance industry and our approach to the European Green Deal and CSS, published in the summer 2022. With our range of expertise, we have been able to develop and deploy a range of messaging, relevant to the target audiences, from the high level to the profoundly technical.

IFRA’s Brussels-based team has worked hard to build alignment within the sector, as well as with partners up and down the value chain. This has enabled us to speak with one voice to policy makers and decision takers at EU, national and regional level – promoting better choices in the design and implementation of EU legislation that will have an impact on fragrance manufacturing and creation around the world.

This work has included developing positions on the ‘Essential Use’ concept, the importance of safeguarding risk-based approaches, Safe and Sustainable by Design, regulatory acceptance and application of New Approach Methodologies, and unpicking the consequences of the revisions to the CLP and REACH Regulations.

Work on the chemicals strategy has dominated 2022, as the regulatory effects could be unprecedented – putting at risk a substantial portion of the perfumer’s palette and affecting thousands of formulations. With the timeline for the various parts of the EU’s strategy stretching out until at least the end of the current Commission mandate (November 2024), we expect to continue to focus on the CSS in 2023 and beyond.
Defending the safe use of skin sensitizers in consumer mixtures

IFRA must continue to show that fragrance is essential for society and that adequate control is in place by elevating the IFRA Code of Practice (CoP) and Standards as advocacy tools. Fragrances are under threat in a number of ways, from assessments as CMRs (Carcinogenic, Mutagenic or Reprotoxic), the potential restriction on the use of salicylates in cosmetics, and so on.

Over the course of 2022, IFRA responded to a call for data on the potential restriction of skin sensitizers in consumer mixtures. This search for evidence was launched by the competent authorities of Germany, France, Ireland and Denmark. It ran until the end of October 2022, and the information gleaned will be used to justify the potential restriction of certain skin sensitizers under REACH.

This would impact household and air care products under the scope of the REACH regulation, but not cosmetics as this is not covered by the REACH regulation. EU Member States will process the information received from the call for evidence in 2023 and the restriction proposal might be submitted in 2024.

IFRA will maintain the dialogue with the Member States Competent Authorities through the National Associations to advocate for an exemption of the fragrance sector, highlighting the various risk management measures already in place to adequately manage fragrance skin sensitisers. The effect of this restrictions would inevitably lead to the restriction of the palette of fragrance ingredients available for use in consumer mixtures. As such, IFRA has been continuing its engagement with RIFM, other partner associations, and relevant stakeholders to counter this shared threat.
Collaboration

Over 2022, IFRA continued to build partnerships and has sustained engagement with key partners. These relationships help build trust in IFRA and in the fragrance industry’s commitment to product stewardship and consumer safety.

The International Dialogue for the Evaluation of Allergens (IDEA) is a critical project to IFRA and the fragrance industry. IDEA has developed and promotes scientific tools to assess fragrance allergens as a basis for meaningful risk management.

An in-markeket fragrance ingredients surveillance project with dermatologists began with a pilot study in May 2022, with the objective of identifying trends in the incidence of skin contact allergy and to make post market monitoring more relevant as part of our industry product stewardship program. Participants and stakeholders in IDEA recently reconfirmed their commitment to the project at the Annual Review held in November 2022, and the presence of several Member States authorities and numerous members and partners showed the vital importance of this collaborative work.

IFRA is a founding member of the European Partnership for Alternative Approaches to Animal Testing (EPAA). This is a public-private partnership with five Directorates-General of the European Commission along with other key trade associations and companies in fragrance, pharmaceutical, agricultural and cosmetics value chains.

EPAA’s objective is to replace animal testing with innovative, non-animal testing methods, often called New Approach Methodologies (NAMs), to reduce the number of animals used in testing, and to refine procedures where no viable alternatives exist – or where these are not sufficient to ensure the safety of substances (the 3Rs principle).

Partners in EPAA support the process by pooling knowledge and resources such that the development, validation, roll-out, and acceptance of alternative approaches to animal testing is understood at global, European, and national levels.
**International Collaboration on Cosmetics Safety (ICCS)**

IFRA is a founding member in the International Collaboration on Cosmetics Safety (ICCS). The ICCS is made up of more than 40 members, including some of the world's largest personal care and fragrance manufacturers. The ICCS supports animal-free cosmetics and personal care product/ingredient innovation by funding rigorous, scientific evaluation of new animal-free safety assessment approaches. The ICCS was set up in 2022 and formally launched in early 2023.

**EcoBeautyScore consortium (EBS)**

IFRA has also joined the EcoBeautyScore consortium – an initiative of more than 60 companies and associations dedicated to improving the environmental footprint of cosmetic products. To proactively act on upcoming regulation and to foster a culture of eco-design. This will enable consumers to make more informed and sustainable purchasing decisions through a harmonized consumer-facing scoring system.
More than 130 companies have signed the IFRA-IOFI Sustainability Charter, supporting a collective effort to raise the bar for sustainability in the flavor and fragrance sectors. This voluntary framework demonstrates the fragrance and flavor industries’ sense of responsibility and commitment to making a difference for the planet, for people and for our business.

The IFRA-IOFI Charter is open, inclusive, and comprehensive, taking a life-cycle approach and giving the opportunity and tools for everyone in the fragrance and flavor industries to contribute to a brighter and more sustainable future.

The Charter seeks to raise awareness of sustainability throughout the fragrance and flavor value chain, to provide businesses with a toolbox of best practices, to offer guidance, report on progress, build trust and identify opportunities for cooperation.

A revised Sustainability Charter 2.0 was developed towards the end of 2022 and is now available at [www.ifra-iofi.org](http://www.ifra-iofi.org)
IFRA delegation attends UNEP event

In June 2022 an IFRA delegation participated as an observer at ‘Stockholm+50: a healthy planet for the prosperity of all – our responsibility, our opportunity’, convened by the United Nations General Assembly to commemorate the 50th anniversary of the 1972 United Nations Conference on the Human Environment and the creation of the UN Environment Programme (UNEP). To mark the occasion, IFRA organized a public webinar on ‘How to enhance sustainability in the fragrance value chain’ as a side event.

Green Chemistry Compass

The Green Chemistry Compass is a tool that has been developed to help companies of all sizes and in all geographies to incorporate green chemistry principles across company platforms and the life cycle of their products, ranging from ingredient sourcing, manufacturing, and considering health and safety into all product lines.

It is also designed to drive conscious and systematic ingredient choices for people and the planet, benchmark their progress towards incorporating green chemistry, to stay ahead of regulations that are moving towards safer products and instill a ‘Safe and Sustainable by Design’ mindset by applying sustainability principles in a systematic manner.

In practice, these goals are covered by the twelve Green Chemistry principles and aligned with the five pillars of the IFRA-IOFI Sustainability Charter to give a matrix of tactical steps towards greener, more sustainable chemical practices.

The brainchild of Professor John C. Warner, the Green Chemistry Compass is ready for use for companies, large and small, interested in improving their environmental footprint.
2023 represents a half century since the founding of the International Fragrance Association – and as such 50 years of successful promotion of the safe use of fragrance ingredients globally. Our mission and values are fundamental to our success: Fragrance is a safe and essential part of life – and IFRA stands for this axiom in every aspect of its work.

As our industry and our association have grown and evolved, the range of issues that IFRA deals with have expanded substantially. IFRA’s daily work covers self-regulation and product stewardship, ingredient defense in the sense of demonstrating safe use, the promotion of the essentiality of fragrance, sustainability, collaboration with key organizations and stakeholders, innovation, and the cutting-edge science our Standards are based on.

Each of these focus areas underpin our work and have long been reflected in our general corporate messaging. In order to bring our efforts in these areas to the fore, we have refreshed the IFRA logo with color devices that represent each of these focus areas.

This refreshed logo highlights the global nature of IFRA’s scope: we work around the world on each of the issues represented by these halo colors. Additionally, the circular devices around the trademarked IFRA logo convey IFRA’s global and comprehensive engagement.

This new icon forms a principal component of the 50th anniversary logo, which brings to the fore in IFRA publications and documents that this is a year of celebration and reflection.
Global Fragrance Summit 2022

The IFRA Global Fragrance Summit 2022 – our flagship event last year – took place in São Paulo, Brazil, November 2022. The Summit was a resounding success, attracting participants from across the globe and highlighting the latest developments and trends in the fragrance industry. Taking place in Latin America for the first time, the Summit brought together experts from a range of disciplines, including perfumers, raw material suppliers, executives, researchers, and scientists to discuss and explore the future of the sector.

Under the tagline The Scent of Change: Biodiversity, Sustainability, and Innovation, participants discussed a wide spectrum of subjects from regulatory trends to the effects of climate change, alternatives to animal testing, accounting for changing consumer preferences and concerns over the environment.

One of the standout features of the Summit was the diverse range of perspectives and approaches represented, with attendees hailing from countries across Latin America, Europe, Asia, and North America. This international mix allowed for a rich exchange of ideas and insights, as participants shared their experiences and expertise on the current state and future of the fragrance industry.

Following this success, it has since been decided that for Global Fragrance Summit 2023 we will be returning to the birthplace of IFRA in Geneva, Switzerland for the 50th anniversary celebration of the organization.
One of IFRA’s main functions is the setting of standards for the safe use of fragrance ingredients. These standards, known as IFRA Standards, aim to ensure that fragrance ingredients are used in a way that is safe for both consumers and the environment.

The IFRA Standards are based on extensive research and data analysis performed by the Research Institute for Fragrance Materials (RIFM) and reviewed by independent experts in the fields of toxicology, dermatology, and environmental science. The Standards establish maximum acceptable concentration levels of fragrance ingredients that can be used in various consumer products, such as perfumes, soaps, detergents, or candles.

In June 2022, IFRA launched the Consultation on the 51st Amendment to the IFRA Standards. A central element is the revision and update of the Guidance document for the use of the Standards, in which, inter alia, some additional product types have been added to the overview of categories.

The public consultation period was initially scheduled to run until late November 2022, but because of the inclusion of two Standards for relevant ingredients to the proposed Amendment, it was extended until the end of February 2023.

The Notification of the 51st Amendment will likely occur around mid-2023.
Official opening of the India liaison office

The official opening, in late 2022, of the India liaison office highlighted the importance of the country’s fragrance sourcing and manufacturing in the global fragrance industry.

IFRA has built a successful dialogue with Indian stakeholders in recent years and has held several events since 2017. This interaction motivated the creation of the IFRA India liaison office, which began initial operations during the pandemic and has operated virtually for the past two years. The association welcomed the chance to celebrate the official inauguration with an in-person event in New Delhi.

India is major supplier of high quality, natural fragrance ingredients, and IFRA's know-how and expertise will enhance India's ability to compete internationally.

With its liaison office in India, IFRA seeks to develop local understanding of international best practice, and to advocate for relevant fragrance legislation in India. This includes the sectors of cosmetics and chemicals, and fragrances.
IFRA has been a member of the Federation of Indian Chambers of Commerce and Industry (FICCI) since 2020, building on existing links between the two bodies. Indeed, one of these links is the creation early that year of a FICCI task force on the safe and sustainable use of fragrances in India.

The Task Force seeks to develop a robust system to protect human health and the environment, based on international best practice, and to advocate for fragrance on proposed legislation in India, including on topics such as cosmetics, biodiversity and chemicals legislation.

Given these budding links, an IFRA delegation was delighted to be able to attend the 1st FICCI Fragrance Business Summit in New Delhi in late September 2022. Held on the topic of Building Sustainable Fragrance Supply Chains, IFRA was a platinum sponsor of the event.

Delegates at the meeting spoke about how India has a vibrant and growing fragrance sector and discussed actions towards building a stronger and more sustainable supply chain.

The FICCI summit in New Delhi was followed by a sustainability capacity building visit of the IFRA Delegation to the Council of Scientific and Industrial Research (CSIR) Aroma Clusters at the Anaimalai Tiger Reserve in Kerala.
Key actions on other topics around the world

Asia Pacific (APAC)

**ASEAN Cosmetic Safety Workshop**

*September 2022*

One of IFRA key objectives to advocate for co-regulation by engaging with policy makers and other stakeholders. ASEAN is one of the examples where co-regulation has been achieved through continuous close cooperation. IFRA, in collaboration with the ASEAN Cosmetic Association (ACA), hosted the ASEAN Cosmetic Safety Workshop on 29 September 2022. About 130 participants joined the virtual webinar, of which 35% were policy makers.

ACA highlighted the importance of the session as the ASEAN Cosmetic Directive is the guidance for ASEAN National regulation. IFRA foresees further opportunities to engage policy makers for discussion on related scientific areas.

**Korea Engagement & Activities**

*December 2022*

IFRA has been boosting its collaboration work on IFRA key objectives by building closer cooperative relationships with regulatory agencies in Korea to advocate on the fragrance industry’s needs.

This engagement has included working with the Korean Ministry of Environment (MOE) and the National Institute of Environmental Research (NIER), strengthening the connection with the Korean Cosmetic Industry Institute (KCII) and working with the Korean Chemical Management Association (KCMA).

Based on this successful regional collaboration in 2022, IFRA will be working on a longer-term program for industry and stakeholders in Korea.
Collaboration with CASIC

In 2022, IFRA became an adhering association member to the Council of the Cosmetics, Personal Care and Home Care Industry of Latin America (CASIC). Established in 1999, CASIC has over 30 members among companies and associations – representing over 1000 companies in 15 countries across South America, Central America and Mexico.

Since joining CASIC, IFRA has been participating proactively in its committees and working groups on regulatory affairs, trade facilitation and sustainability with the common goal to promote industry advocacy, information exchange, and capacity building.

In 2022, the two associations organized joint webinars (on topics such as the 51st Amendment to the IFRA Standards), have jointly monitored developments on upcoming cosmetics and cleaning products regulations, and have been represented at their respective annual events (the Global Fragrance Summit in São Paulo and the 31st CASIC Plenary Meeting in Buenos Aires).

Microplastics in Argentina

At the time of its establishment of its regional office in Latin America in 2019, IFRA identified microplastics as a priority for the region – with the challenge of different regulatory scopes, short implementation periods and broad or unclear definitions creating legal uncertainty for the industry.

By aligning positions from other regions and working together with the Argentine Chamber of Manufacturers of Aromatic Products (CAFEPA) and the Argentine Chamber of the Cosmetics and Perfumery Industry (CAPA), IFRA secured fragrance encapsulation from a law in Argentina (Law 27602/2020) which bans intentionally-added microplastics in cosmetics and oral hygiene products, thus preventing a spill-over effect in the region.
Chemicals control legislations are rapidly emerging and evolving in Latin America, which requires increasing regulatory monitoring and collaboration with members and partners. In that sense, a key regional partner to IFRA is the Latin American Forum for Regulatory Cooperation (LARCF), an initiative by chemical industry associations in the region and supported by the International Council of Chemical Associations (ICCA).

In December 2022, IFRA – an observing member of LARCF – joined the Third Latin American Meeting on Regulatory Cooperation on Chemical Substances (Bogotá, Colombia). Sponsored by the UN Environment Programme (UNEP), the Colombian Ministry of Environment, the National Business Association of Colombia (ANDI) and ICCA, the meeting was an opportunity for IFRA to interact and discuss with key stakeholders – including authorities and upstream suppliers – topics such as global and regional developments on chemical control legislation, challenges in terms of regulatory cooperation in the region, progress in the implementation of risk management of chemical substances for industrial use, besides joining workshops on chemical substances prioritization & risk analysis.
Key IFRA events and webinars

**January**
- Webinar: The EU Green Deal: how can the fragrance industry contribute to its success?

**February**
- IFRA and PRODAROM virtual roundtables under EU Industry Days
- EU Commission officials visit to Grasse Region and fragrance sites

**March**
- 1st Green Chemistry Workshop with John Warner
- IFRA in-person meeting with ISPC perfumers on European Green Deal/ EU CSS

**April**
- IFRA-IOFI webinar on Net Positive—Webinar with Paul Polman

**May**
- IFRA Standards: update and look ahead to the 51st Amendment
- IFRA-IOFI webinar on Access and Benefit Sharing Regulation in Latin America
- IFRA-IOFI LATAM webinar on Identification in Nature of Flavoring Substances & Nature
- Identical classification
- IFRA webinar on UNEP Stockholm +50: How to enhance sustainability in the fragrance value chain: a collaborative journey to a green transition
June
• IFRA 2nd Green Chemistry workshop with John Warner

August
• IFRA LATAM: Regulatory Cooperation for Chemical Substances Management in Latin America

September
• IFRA-IOFI Sustainability Community webinar with Arab Hoballah
• 3rd Green Chemistry Workshop with John Warner

October
• EU40 event on ‘A green Transition fit for SMEs’ hosted by Vice-President of European Parliament, with the participation of a fragrance company

November
• IFRA Global Fragrance Summit 2022
• Masterclass: Back to Basics on Fragrance Essentials: The Art of Sustainable Perfumery, led by the International Society of Perfumer Creators (ISPC)
• IDEA Annual Review
**IFRA Committees and Task Forces**

*IFRA currently has 20 Committees and Task Forces, in addition to regional and ad hoc thematic groups*
IFRA Board

There are currently 12 members of the IFRA Board plus one Observer, representing companies and regions.

Hans Holger Gliewe (Chairman)

Joern Andreas (Symrise)
Hisaya Fujiwara (Takasago)
Catherine Gadras (Robertet)
Christophe de Villeplée (IFF)
Thilo Bischoff (BASF)
Ilaria Resta (Firmenich)
Maurizio Volpi (Givaudan)

NA
Bob Bedoukian (Bedoukian Research)

APAC
Takamasa Hirai (T-Hasegawa)

EUROPE
Philippe Massé (Prodarom)

LATAM
Miguel Zavala

INDIA - OBSERVER
Bhuvana Nageshawaran (Ultra International)

Martina Bianchini (President)
IFRA team
Our vision

Fragrance is a safe and essential part of life

Our mission

IFRA promotes the safe use of fragrance for everyone’s enjoyment

Our core values

- Science is our foundation
- We advocate with integrity
- We are committed to collaboration