



NEWSCENT

Your monthly news
distillation from the
International
Fragrance
Association



The International
Fragrance Association

JUNE-JULY 2024

Message from the President

Dear Colleagues,

As we cross into the second half of the year, we look ahead to further successes and engagements around the world.



Our current IFRA strategy 2019-2024 is coming to an end, and we are developing the next strategic plan for 2024-2029. The refreshed strategy emphasizes inclusiveness and active engagement with our National Association Members around the world.

In June, we held the twice-annual Global National Association Network Meeting and launched a global survey to better understand the needs and preferences of our National Association Members.

Also in June, we enjoyed the World Perfumery Congress (WPC) in Geneva. For the first time, IFRA had a booth at the Congress, which we shared with a partner organization, the International Society of Perfumer Creators (ISPC).

The discussions held at the WPC highlighted interest in IFRA's work and revealed areas in which IFRA needs to help deepen stakeholder understanding of our work.

In June, I also met with the Indonesian Essential Oils Council (DAI) in Zürich to discuss our MOU on a best practice case study on sustainable patchouli, together with the Indonesian Flavor and Fragrance Association (AFFI).

Looking ahead, our next milestone will be the IFRA Global Fragrance Summit 2024 in Dubai on 30-31 October, adjacent to Beautyworld Middle East. More information on that is available below. I invite you to register soon to secure the early-bird rate.

Finally, we seek to change the frequency and density of this Newscent. The Newscent will become shorter and more compact – and will move to a release every two months. There is a poll in this newsletter where we invite you to express your opinion on this change.

Martina Bianchini, President,
mbianchini@ifrafragrance.org

Story focus

- **REGISTRATION OPEN: Global Fragrance Summit 2024 in Dubai, 30-31 October.** www.globalfragrancesummit.com
- **IFRA at World Perfumery Congress 2024 in Geneva on 24-27 June**
- **Launch of SHIFT Recommendations in Europe: www.shift2024.eu**

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General IFRA news

Registration for Global Fragrance Summit 2024 is now open!



Global Fragrance Summit 2024 will take place in Dubai from 30-31 October.

The theme of this year’s conference will be ‘*A world of fragrance: building bridges between innovation and global regulation*’.

Register now at:
www.globalfragrancesummit.com.

Thank you to our Gold Sponsors Robertet, Ultra International Ltd, our Silver Sponsors BASF, CPL Aromas, dsm-firmenich and Symrise, and our Bronze Sponsor JFFMA.

If you would like to **sponsor** the Global Fragrance Summit you can read the *Sponsorship opportunities* brochure here:

<https://globalfragrancesummit.com/become-a-sponsor>

Contact CdeL [see below for a list of staff contacts]

2024 IFRA Volume of Use survey

Launched on 27 March, the survey will close on 30 September 2024.

The documents pertaining to the survey can be found [here](#).

The two webinars hosted by IFRA in January and April providing insight and guidance to facilitate participation in the survey can be found [here](#).

Contact: MV

Newscent poll

Does the Newscent provide the information you need in a timely fashion?

Give us your opinion on the Newscent newsletter by going to: <https://ifrafragrance.typeform.com/IFRANewScent>

Based on your answers, IFRA may change the frequency and content complexity of the Newscent newsletter.

Contact: CdeL

Cultural heritage podcast by IFRA partner NEŽ

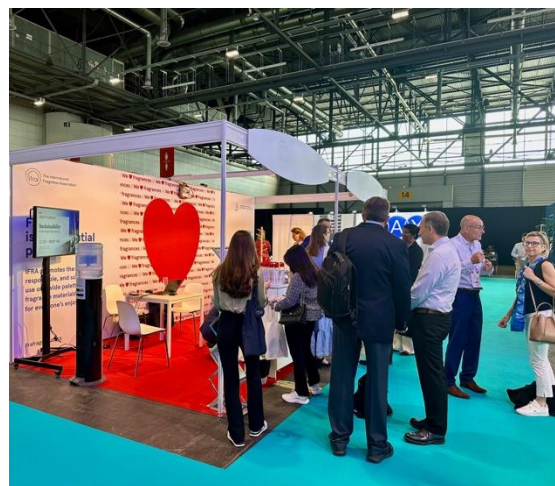
This podcast, which extracts key information from the cultural heritage session at Global Fragrance Summit 2023, is available on all major podcast streams.

- Spotify : <https://open.spotify.com/show/3Ep8Nyg...>
- Deezer: <https://deezer.page.link/5tKMT78XA5Kd...>
- Amazon Music : <https://music.amazon.fr/podcasts/2569...>
- Apple Podcasts : <https://podcasts.apple.com/fr/podcasts...>

Contact: MVA

IFRA at the World Perfumery Congress WPC

For the first time, IFRA had a booth at the World Perfumery Congress (WPC) on 24-27 June 2024 in Geneva, Switzerland.



Visitors to the booth discussed membership, the IFRA Standards, scientific and regulatory work and our positions on key fragrance industry topics.

President Bianchini also spoke at a well-attended IFRA-ISPC Q&A on the IFRA Standards, offering the chance for attendees to address their questions about IFRA's flagship safe-use program.

<https://worldperfumerycongress.com/>

Contact: CdeL

Ingredient defense

Heliotropine

The ECHA Risk Assessment Committee (RAC) 69 has adopted at their plenary meeting of 4 June 2024 the Opinion to classify heliotropine / piperonal (CAS: 120-57-0) as toxic to reproduction (Repr. 1B; H360FD).

IFRA has taken the lead on behalf of industry and has provided extensive comments. Despite these significant efforts, no support was obtained for a reduced classification as Repr. 2.

IFRA has taken the lead on behalf of industry and the initial classification as skin sensitizer 1A has been reduced to skin sensitizer 1B thanks to the extensive comments provided.

Bourgeonal and Cyclamal groups: The ECHA RAC has decided not to have the discussion on the CLH proposals of both bourgeonal and cyclamal (p-cymene) groups as Rep. 1B at the CLH group of 1-3 July 2024. The discussion will take place directly at the ECHA RAC Plenary meeting in September 2024.

Contact: CA, DD

News by region

ASIA PACIFIC (APAC)



IFRA China Working Group meet with China Research Institute of Daily Chemical Industry on Fragrance safety

IFRA and the China Working Group of the member companies hosted a meeting with China Research Institute of Daily Chemical Industry on the Safety and Technical Standards of Soaps and Detergents in May 2024.



Fruitful discussion was held regarding topics such as the risk assessment of fragrance materials and transition stage on microplastics bans.

Information was shared to help both sides understand the scientific rationales. IFRA looks forward to continuous collaboration and mutual understanding.



Contact: CL

Dr Caroline Li joins SCIC ERWG representing IFRA and fragrance industry

Singapore Chemical Industry Council (SCIC) is a well-established chemical industry association.

It has been very influential and provided chemical industry positions to the various Asia Pacific countries regulatory authorities over the past decades. It's members include many Maori national companies including P&G, Shell, ExxonMobil as well as BASF.

In May 2024 Dr Caroline Li met with SCIC. Dr Li joined the emergent regulation working group (ERWG) in SCIC, representing IFRA and the fragrance industry. She will continue to support the chemical regulation advocacy activities as a member.



EUROPE/EMEA



Launch of SHIFT Recommendations in Europe

IFRA is reaching out to the Commission Cabinets and newly elected officials, for a shift towards a more resilient and competitive Europe

2024 is a pivotal year for Europe. A year of elections, with a new European Parliament elected early in June for a period of 5 years. A new European Commission will also be nominated at the end of 2024, and ongoing negotiations are taking place to shape the next 5-year strategic agenda of the European union.

In this context, IFRA has recently released its Policy Recommendations for the next policy cycle, calling for a SHIFT towards a (more) resilient and competitive Europe.

A *S-H-I-F-T* in the approach, based on the five following recommendations:

1. **Stimulate Innovation; Preserve Our Heritage:** Consider the interplay between innovation and cultural heritage when evaluating new and existing rules by making use of the policymaking tools available.
2. **Harness Our Success:** Leverage the fragrance industry's proven safety and sustainability initiatives

and expertise in the policy design process.

3. **Involve the Value Chain:** Embrace the industry’s expertise as a valuable resource for meaningful legislation.
4. **Follow the Science:** Base decision-making on robust science and data, preserving an exposure-based risk assessment approach.
5. **Tune to Compete:** Design and refine legislation for both competitiveness and environmental goals.

IFRA is now having a series of meetings with the various Commission services, from the Cabinets to the Units in charge of our priorities. In close collaboration with its National Associations across Europe, IFRA is also reaching out to the Permanent Representations to the EU and newly elected Members of the European Parliament.



Photo: IFRA Delegation for the meeting with Cabinet of Executive Vice-President Dombrovskis, in charge of Economy/ Trade (20 June 2024). From left to right: Chaima Elyahmadi (IFRA), Kerry Blissett (dsm-firmenich), Aurelie Perrichet (IFRA) and Greg Adamson (Givaudan)

Contact: AP and CE

EU Commission Roadmap Round-table Discussion

Multi-stakeholder Roundtable on the Commission Roadmap Towards

Phasing-out Animal Testing for Chemical Safety Assessments

On 18 June, IFRA was glad to have the opportunity to participate in the above roundtable.

As part of the discussions, dedicated sessions took place to identify key elements and work streams for structuring the roadmap, and pathways to facilitate the transition to a regulatory framework without testing on animals.

Contact: AI

Celebration of the 300-year anniversary of PRODAROM in Grasse

In 1724, the first French association – representing glove makers and perfumers – was created in France.

Three centuries later, PRODAROM celebrated, on 21 June, its 300-year anniversary in Grasse.

On this occasion, a historical retrospective was provided by Mathilde Cocoual, following a rich exchange with two perfumers, Jacques Cavallier Belletrud and François Demachy, who shared their perspectives on the current challenges and the future of the ‘modern’ perfumery.

Mayor of Grasse Jérôme Viaud and French Member of the Parliament Michèle Tabarot joined the celebration.

This was also an opportunity for Mr Viaud to re-affirm its engagement and support to the sector, in close collaboration with PRODAROM and IFRA, and to point out the strategic importance of the *fragrance ecosystem*, in terms of industrial leadership, strategic regional development and sustainable tourism.



Photo: 300-year celebration of PRODAROM. From left to right: Jacques Cavallier Belletrud, François Demachy, Philippe Massé, Michèle Tabarot and Jérôme Viaud

Contact: AP

Adoption of the Council's position on the Detergents Regulation revision

On the 14 June, the Council adopted its General approach on the Revision of the Detergents regulation.

The European Council's position contains some changes to the Commission's proposal that are in relation to the priorities identified by IFRA.

Read the Council's press release: [here](#).

This Council General approach provides the Council Presidency with a mandate to start trilogues with the European Parliament and the European Commission.

Together with its members and National Associations, and in close collaboration with A.I.S.E., IFRA will continue the work to ensure an effective revision of the Detergents Regulation that takes into consideration the fragrance specificities.

Contact: CE

IFRA participates in Cosmetics Europe Annual Conference

IFRA joined the Cosmetics Europe Annual Conference 2024 on 19 June. Cristina Arregui took part in a panel on 'Weaponising hazard - regulating ingredients outside of the Cosmetic Products Regulation'.

The discussion focused on the impact of the (hazard) classification on the continued use of ingredients employed in cosmetics. It encompassed the introduction of the grouping approach as the norm and other measures introduced by the revision of the CLP to speed up the number of harmonized classifications with sometimes unexpected – impact on the cosmetics industry's ability to formulate cosmetic products. .



Contact: , CA

INDIA



Journey to sustainable jasmine cultivation and processing: awareness meet and capacity building

A two day awareness program in jasmine clusters on 1-2 July was hosted in collaboration with FICCI, CIMAP, Government of India with the support of Ultra International Limited.

This workshop was held in Mettupalayam, Tamil Nadu and was attended by 125 jasmine cultivators, leading research scientists and four processors. The participants visited jasmine cultivation field and ENCEE Aromatics Private Limited, a processor unit. A special session on the IFRA Green Chemistry Tool was also organized.

The program was a resounding success, bringing all stakeholders in the value chain including large number of farmers, scientists, industry partners and professionals together helped in exploring ways for improvising and improving methods of cultivation of jasmine, its processing, eventually leading to address the livelihood issues and sustainable methods.

Contact: SS

LATIN AMERICA



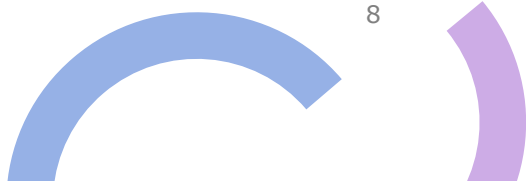
IFRA-IOFI LATAM Week 2024

The annual regional event was organized by IFRA and IOFI in Latin America and took place in Buenos Aires, Argentina on May 22-24.

This edition saw stakeholders from across the Latin America region – from industry, trade associations and business organizations come together to discuss the key issues facing the fragrance sector locally.



Contact: ES, EV



NORTH AMERICA



FCA Honors Robert M. Weinstein, Ph.D. with 2024 Bruell Award

The Eric Bruell Award is conferred annually to recognize distinguished service to the fragrance industry.

At its Annual Spring Dinner, FCA honored Robert M. Weinstein, Ph.D., President & CEO of Robertet North America, with the 2024 Eric Bruell Award to recognize and celebrate his 40 years of leadership as a pivotal figure in the flavor and fragrance industry. Dr. Weinstein has served on the boards of RIFM and FCA, and held chair positions for both. Please join FCA in extending our deepest gratitude for his guidance, support, and invaluable contributions.

FCA-EPA Joint New Chemicals Fragrance Work Groups Are Leading the Way

FCA's work to progress a sector specific approach to bring new fragrance chemicals to the U.S. marketplace is continuing with the creation of joint work groups.

FCA's advocacy for a sector specific approach to approval of new fragrance chemicals with Congress, the White House, and key federal agencies, including frequent direct engagement with EPA, has resulted in EPA agreeing to form technical working groups with FCA. The first technical working group has begun meeting and is focused on industry

data. Additional groups will focus on a variety of technical and scientific areas and are intended to facilitate scientist-to-scientist conversations. Of note: FCA is leading improvements for the entire chemical sector at large in an area where industry has seen very little success since 2016.

FCA Advocates for Workable Legislation Across the United States

FCA is leading opposition to a scientifically unsound air care ingredient ban in California, while monitoring and engaging in other states as needed.

FCA is tracking over 80 bills in over 20 states so far in 2024. FCA is leading an industry coalition in opposition to a proposed air freshener ingredient ban in California (AB 2201), including submitting letters of opposition, meeting with legislators, and testifying before committees. FCA has also engaged on multiple pieces of legislation and are well connected through in-state coalitions in key states, like New York, Vermont, and Rhode Island, to advance our priorities.

Contact: KC

Looking ahead



Upcoming events

In-cosmetics Korea 2023

24-26/07/2023 Seoul, South Korea

9th International Conference on New Business Models (NBM2024)

3-5/07/2024, San Sebastian, Spain

6th ESCD Congress

4-7 September 2024, Dresden, Germany

54th International Symposium on Essential Oils (ISEO 2024)

8-11 September 2024, Balatonalmádi, Hungary

EUROTOX2024 Congress

8-11 September 2024, Copenhagen, Denmark

RIFM's 58th Annual Meeting

12 September 2024, Weehawken, New Jersey, USA

Biannual SECTA Asia Pacific Congress

21-25 September 2024, Tianjin, China

RIFM Expert Panel Meeting

23-25 September 2024, New Jersey, USA

World Allergy Congress 2024

27-29 September 2024, Estoril, Portugal

In-cosmetics Latin America 2024

25-27/09/2024 Sao Paolo, Brazil

Global Fragrance Summit 2024

30-31 October 2024, Conrad Hotel, Dubai. www.globalfragrancesummit.com

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