

NEWSCENT

Your monthly news
distillation from the
International
Fragrance
Association



MAY 2023

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Message from the President

May was a landmark month for IFRA, marking 150 days into the year.

We held a successful policy



conference and series of site visits in the Kazanlak region of Bulgaria.

This trip saw 60 stakeholders, policy makers and politicians, regulators, company representatives and IFRA staff discuss creating an optimal framework for a sustainable and competitive fragrance value chain under the EU Chemicals Strategy for Sustainability.

Key events like this one are vital to spreading the messages of essentiality and product stewardship that are the hallmarks of the fragrance sector.

Story focus

- IFRA and BNAEOPC host successful CSS policy conference in Bulgaria
- Sponsorship opportunities for the Global Fragrance Summit now open
- IFRA Annual Report published
- SAVE THE DATE for Global Fragrance Summit 2023 5-6 December 2023 in Geneva



Visitors, including senior MEPs said after the tour that they had gained a new understanding of the issues at stake, including how chemicals legislation can impact rural development and could affect the preservation of the EU's vital cultural heritage.

More information about this trip can be found in the *Europe* section, below. In the meantime, I extend my sincere thanks to the IFRA and Bulgarian National Association teams, who made the event possible.

IFRA has also published its Annual Report for 2022. This is available in hard copy from the IFRA Communications Team and is now available on the IFRA website.

The IFRA Annual Reports summarize the key achievements over the past year.

Achievements highlighted in the 2022 Annual Report include the ongoing advocacy on the EU Chemicals Strategy for Sustainability, defending the safe use of skin sensitizers, increasing collaboration with other organizations to build new partnerships, the launch of the revised Sustainability Charter and initiatives, as well as the consultation on the 51st Amendment to the IFRA Standards, the official opening of the IFRA India Liaison office and regulatory cooperation on chemicals in APA and Latin America.

We are now finalising the next joint sustainability report with our sister organisation IOFI, and will provide a progress report in the June edition.

Martina Bianchini, President, IFRA

General IFRA news

Publication of IFRA Annual Report 2022

IFRA has published its Annual Report for 2022.

The Annual Report looks back at the challenges and achievements that the IFRA team faced in the previous year. Much of the work that the team is doing has carried over into 2023 – and the Annual Report gives a glimpse into an earlier stage of these undertakings.

2022 saw regulatory actions across world, in all regions in which IFRA operates. This publication addresses these and discusses upcoming workstreams on which the team will act.

The report is available at https://ifrafragrance.org/docs/default-source/downloads-for-external-sites/ifra--annual-report-2022---round05-pdf---pages.pdf.

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Global Fragrance Summit 2023: Pre-registration closing soon



Pre-registration for the Global Fragrance Summit will close soon. The summit will take place from 5-6 December 2023 in Geneva, and online in a hybrid format. The main registration system will launch soon on

www.globalfragrancesummit.com

'Global Fragrance Summit 2023: The 50th Anniversary Edition: Past, present and future' will be an opportunity to





reflect on the achievements of the fragrance industry of the past half century, the state of affairs today, and what the next 50 years may hold.

The 50th anniversary of the International Fragrance Association (IFRA) is significant as it celebrates half a century of the organization's work in promoting the safe use of fragrance ingredients and the sustainability of the fragrance industry.

IFRA sets standards and guidelines for the safe use of fragrances in various consumer products including perfumes, cosmetics, and household items. As consumers become increasingly conscious of the ingredients in their products, IFRA's work in promoting safe and sustainable use, transparency and credible product stewardship is crucial.

The 50th anniversary provides an opportunity to reflect on the progress made in the industry and to look towards the future of fragrances in a sustainable and ethical manner.

The summit will take place from 5-6 December 2023 in Geneva. Register your interest <u>here</u>.

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Sponsor the Global Fragrance Summit 2023

The sponsorship packages for the Global Fragrance Summit 2023 in Geneva from 5-6 December are now available.

Sponsorship makes the Global Fragrance Summit possible, and by supporting the Global Fragrance Summit your company gets excellent exposure before, during and after the event, with hundreds of people exposed to your brand and messaging.

Sponsors receive, among others, speaking slots, adverts on the website and in the event app, mentions on social media, guest passes and the warm glow of knowing they are helping spread the fragrance industry's key messages.

Past sponsors have included major fragrance houses, top law firms and companies active in sustainability, among others.

Sponsorship is open to companies of all types, both IFRA and non-IFRA members. IFRA members receive a reduction in the price of sponsorship.

To view the sponsorship packages, **please click here**. For further information, please contact IFRA.

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IFRA video on IFRA's mission and 50th anniversary



IFRA has released a short video in which President Martina Bianchini explains IFRA's mission, vision and values in the year of its 50th anniversary.

IFRA's mission is to promote the essential nature of fragrance - to maintain the highest standards of safety in the manufacture and use of fragrance materials and to reinforce sustainable, science-based fragrance ecosystem.





This year, IFRA is celebrating its 50th anniversary, and we are proud of what we have achieved in terms of fragrance industry product stewardship. We support our fragrance house members, large and small, in becoming more innovative and sustainable all over the world.

Find out about the International Fragrance Association and what we stand for in this video, featuring our President, Martina Bianchini: on IFRA's youtube channel.

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Meeting of the IFRA Supervisory Group and IDEA Management Team

On 16 May 2023 and for the first time since the pandemic, the IFRA Supervisory Group and the IDEA Management Team held a face-to-face meeting in London.

The focus of the meeting was discussion on a revised strategy for IDEA, given the elements from the original work plan already addressed and also aiming to reflect more recent challenges, for instance those resulting from the EU CSS or the Call for Evidence on skin sensitizers launched last year.

The group identified three key workstreams to focus on in 2023, moving on the application of the Reference Chemicals Potency List (RCPL), preparing for launching the surveillance project after the successful completion of the pilot, and defining work to do in relation to pre- and pro haptens, specifically linalool and limonene hydroperoxide.

The group further agreed on steps to revitalize communication and exchange with the EU institutions, specifically DG Grow and the JRC.

The next upcoming event will be a workshop on 22 September 2023 on the application of the RCPL.

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IFRA presents on CSS to NATRUE assembly



Chaima Elyahmadi and Jennifer Dorts present IFRA advocacy work to the NATRUE assembly

On 25 May 2023, NATRUE - The International Natural and Organic Cosmetics Association held its 16th membership assembly in-person in Frankfurt after three years of virtual meetings.

IFRA representatives Jennifer Dorts and Chaima Elyahmadi contributed to the success of the event, speaking on the impact of the EU Chemical Strategy for Sustainability on the Natural Complex Substances (NCS) and the related IFRA activities.

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Policy and regulation

EUROPE/EMEA



IFRA and BNAEOPC policy conference and site visits in Bulgaria



Policy makers, industry leaders and regional representatives met on 23-24 May at a policy conference and tour of one of Europe's leading fragrance ingredient production regions in Kazanlak, Bulgaria.

Delegates discussed how upcoming EU legislative changes will affect the fragrance sector while exploring an area of outstanding beauty, one deeply rooted in the EU's rural development and cultural heritage.

Key EU and national decision makers went to Bulgaria to pursue the dialogue.

These stakeholders have a key role to play in the shaping of upcoming EU rules which will impact the fragrance value chain.

Bulgaria is a world leader in the production of rose and lavender oils, as well as a number of other key fragrance ingredients. The region is an excellent example of the value the fragrance sector brings to Europe in terms of innovation, rural and regional development, cultural heritage, high workforce skills and sustainable tourism.

IFRA agrees with the overarching goals of the European Green Deal – which aims to make Europe the first climate-neutral continent.

During this visit IFRA and speaking guests highlighted and discussed some of the potentially unintended consequences that Green Deal changes to EU chemical legislation might bring.

The press release for this event can be found here:

https://www.mynewsdesk.com/ifrafragrance/pressreleases/decision-makers-in-eu-cultural-heritage-visit-and-conference-in-bulgarias-rose-valley-3253870

An article IFRA published on EURACTIV discussing some of the key issues can be found here:

https://www.euractiv.com/section/energ y-environment/opinion/building-afuture-for-european-fragrance-in-atime-of-changing-rules/

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BMHCA addition to REACH

On 12 April 2023, ECHA issued the list of substances they recommend the European Commission add to the REACH Authorisation (ECHA 11th recommendation).

One of these substances is BMHCA: (https://echa.europa.eu/de/-/echa-recommends-eight-substances-for-reach-

<u>authorisation#msdynttrid=AAM fuZIGU</u> <u>ZO32C9Pj2 VQCvjqKKf2C-</u> <u>YmKM5t4p QY</u>)

This recommendation will be adopted by the REACH Committee (Comitology procedure) and REACH Annex XIV (Authorisation List) will be amended accordingly and BMHCA listed.

The recommended latest application date is 18 months after the date of inclusion in the Authorisation List (publication of the amended Authorisation List in the Official Journal) and the Sunset date is 18 months after the latest application date.

Please note that BMHCA has a Rep 1B harmonized classification and labelling so mixtures containing BMHCA below 0.3% (limit for Rep 1B classification) will be exempted from authorization (REACH art.56.6). The use in food- or feeding stuffs according to Regulation (EC) No 178/2002 is also exempted

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Methyl salicylate:

The preliminary scientific advice of the SCCS on children exposure to Methyl Salicylate is published and available for comments until 19 June 2023.

You can find it here:

https://health.ec.europa.eu/publications/sccs-scientific-advice-children-

<u>exposure-methyl-salicylate-methyl-2-hydroxybenzoate en</u>

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EU Cosmetics Regulation Notes of Guidance updated:

The SCCS has published their updated Notes of Guidance for the testing of cosmetic ingredients and their safety evaluation (12th revision): Notes of Guidance

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LATIN AMERICA



IFRA-IOFI Sustainability Report 2.0 to be launched in early June including and event in LATAM

IFRA-IOFI will be jointly launching the second IFRA-IOFI Sustainability





Report in early June. Additionally, there will be a physical launch event in Sao Paolo during IFRA-IOFI LATAM week in late June.

Since the publication of the first IFRA-IOFI Sustainability Report two years ago, IFRA-IOFI have welcomed eleven new signatory companies to the Charter, bringing the total to 137. The Sustainability Charter text has been further enhanced, and the upcoming revision of the Sustainability Report shows how participating companies are continuing to take practical steps to improve sustainability.

The Charter remains a voluntary framework, representing a collective commitment to making a difference for the planet, for people and for our business across five Focus Areas responsible sourcing, environmental footprint and climate change, workplace culture, product safety and design, and transparency.

The Charter is the flavor and fragrance industries' collective framework of the commitment to sustainability.

First conceived in 2016, and launched in 2020, the Charter has been developed and refined, with 'Charter 2.0' reinforcing an ambitious approach to sustainability across the two industries and developing the text and expanding the toolbox for members on areas including alternatives to animal testing (the new Commitment 4.5), Green Chemistry, workplace culture, and the 'essentiality' of flavors and fragrances.

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Peru approves law on the chemical management

On 28 May, Peru's official gazette *El Peruano* published a Legislative Decree which 'approves the law on the comprehensive management of chemical substances'.

The decree aims to establish obligations, powers and responsibilities for both public entities and users of chemical substances, with the goal of safeguarding human health and the environment. It seeks to achieve this by adopting measures and mechanisms that reduce risks associated with comprehensive waste management.

Among other provisions, the decree describes the mechanisms for the comprehensive management of chemical substances – which are aligned with the Global Harmonized System (GHS). Additionally, the decree establishes the creation of a National Registry of Substances (RENASQU).

This Legislative Decree will come into effect on the day following the publication of its regulations in Peru's official gazette.

IFRA joins award ceremony for women's leadership

On 21 May, the *Liderança Feminina* award gathered over 300 participants in São Paulo, Brazil.

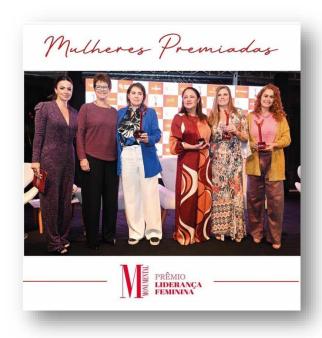
The award is organized by Monumental, a prominent Brazilian publication specializing in cosmetics and perfumery.

It is bestowed upon women who have made significant contributions to the beauty market, well-being, innovation, and sustainability in the country. Recipients include CEOs, entrepreneurs, scientists, and researchers.





Eugenia Saldanha, the IFRA Regional Director in Latin America, was among the presenters during the award ceremony.



IFRA-IOFI LATAM Week 2023 (São Paulo, June 21-23)

The annual regional event organized by IFRA and IOFI in Latin America will highlight the Sustainability Charter and its Annual Report

After hosting two successful in-person editions in Peru (2018) and Mexico (2019), the IFRA-IOFI LATAM Week became an online event during the Covid-19 pandemic (2020-2022). However, in 2023, the event is set to make a comeback as an in-person gathering – this time in Brazil, at the World Trade Center Events Center in São Paulo.

The upcoming edition of the event will feature various engaging sessions and LATAM committee meetings. Notably, the two associations will be hosting the launch of the IFRA-IOFI Sustainability Report in Latin America on 22 June 22. Additionally, on the same day, IFRA will organize a workshop focusing on the

European Union's Chemicals Strategy for Sustainability (CSS).

For more information on the IFRA-IOFI LATAM Week 2023, please contact latam@ifrafragrance.org

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NORTH AMERICA



Fragrance Creators makes progress on key State legislative issues

Weighing in on fragrance-related legislation, Fragrance Creators has made advancements in the states.

Fragrance Creators is tracking 81 bills in 25 states, and these bills are advancing throughout individual states' legislative processes.

The bills cover a wide variety of topics, including cosmetic ingredient bans, chemical regulations, microparticles, and more.

Fragrance Creators has successfully provided input on bills in several states, including California, New York, Rhode Island, Vermont, and more.





Fragrance Creators advances federal regulatory priorities

Fragrance Creators continues to lead discussions at the federal level regarding TSCA new chemicals, fragrance provisions in MoCRA, and more.

Fragrance Creators is supportive of a functioning, efficient chemical management system in the U.S. and has promoted the implementation of the Lautenberg Chemical Safety Act, which modernized the Toxic Substances Control Act. The association continued outreach efforts with the administration on potential improvements to the new chemicals program.

In addition, Fragrance Creators continues to lead on fragrance-related aspects of the Modernization of Cosmetics Regulation Act (MoCRA) implementation at the Food and Drug Administration.

As the FDA moves to implement this landmark bill, Fragrance Creators has positioned itself as a resource and expert in the area of fragrance in cosmetics.

Fragrance Creators leads on Canadian issues

Fragrance Creators is engaging on activity on CEPA Modernization, Alternatives to Animal Testing, and Allergens

As of May 22, the Canadian government is expected to pass a bill to modernize the Canadian Environmental Protection Act (CEPA).

Fragrance Creators has been closely engaging in this process and is ready to act once the consultations created by the bill begin.

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Looking ahead

Upcoming events



Launch of IFRA-IOFI Sustainability Report 2.0 – 5 June 2023, onlineACI 2023 Mid-Year Meeting, 12-14 June 2023, Washington DC (for more information, click <u>here</u>)

Cosmetics Europe Annual Conference 2023, 14-15 June 2023, Brussels (for more information, click here)

2023 Fragrance Foundation Awards, 15 June 2023, New York (for more information, click <u>here</u>).

Global Fragrance Summit 2023 - SAVE THE DATE, 5-6 December 2023. Find out more at https://ifrafragrance.org/priorities/dialogue/GFS





