



THE INTERNATIONAL  
FRAGRANCE ASSOCIATION

*IFRA statement – 19 September 2019*

## **The fragrance industry and aromatherapy**

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### **Context**

The word 'aromatherapy' has become a generic and far-reaching term for a new global trend with loosely defined applications. There is no clear definition of aromatherapy and cultural and regional differences exist regarding its interpretation and uses.

There is a need to increase education about aromatherapy uses.

### **IFRA position**

IFRA is monitoring emerging regulations on aromatherapy. When there are regulatory movements on aromatherapy, IFRA will engage. In such situations, IFRA stands ready to partner with relevant associations.

### **Aromatherapy companies and IFRA membership**

IFRA has three categories of members. These are Regular Members, National Association Members, and Supporting Members in countries where we do not have a National Association Member.

Regular company members of IFRA are manufacturers of fragrances or fragrance ingredients that have operations in four regions. IFRA regular membership is not open to downstream finished product manufacturers – so membership of aromatherapy companies is outside the scope of membership of IFRA.

Should a company active in aromatherapy become a member of a National Association that is a member of IFRA, then this company must abide by the IFRA Code of Practice and the IFRA Standards in those applications which fall into categories that are covered by IFRA.

Statement approved by the IFRA Board on 19 September 2019





## *About The International Fragrance Association (IFRA)*

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The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises seven multinational companies, 21 national associations in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, and eight supporting members. Its mission is to promote the safe use of fragrance for everyone's enjoyment.

Fragrances are a key platform technology used by consumer goods companies – for fine fragrances, personal care products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's 21 national associations. The Code also requires members to abide by local, national and international regulation, and to apply good manufacturing practices.

**For further information, please visit [ifrafragrance.org](http://ifrafragrance.org)**

