



THE INTERNATIONAL
FRAGRANCE ASSOCIATION

IFRA position statement

The fragrance industry reaffirms its commitment to making safety decisions without animal testing

5 February 2020

The fragrance industry is fully supportive of and engaged in the pursuit of alternatives to animal testing. We actively help to shape a future in which the safety of people and the protection of the environment can be assured without the use of animal testing.

We are committed to the use of reliable new approach methodologies (NAM) and to foster the technical know-how that would ideally result in the elimination of animal experiments.

Animal testing should always be the last resort. However, in some countries or regions authoritative bodies require animal testing – and companies must comply.

IFRA advocates for the accelerated adoption of alternatives to animal testing methodologies into national regulations and international frameworks, and the fragrance industry actively participates in various science-driven policy forums around the world to accelerate a move away from animal testing.

We support the World Congress on Alternatives and Animal Use in the Life Sciences as a means of championing the development of alternatives and promoting dialogue. IFRA is further a member of the Board of the Centre for Alternative to Animal Testing (CAAT) and actively endorses its activities.

IFRA supports national and regional initiatives on NAM. As a network of associations, we play a full role as a policy stakeholder in the global drive to replace animal testing – for example, IFRA Europe is strongly engaged and involved in the European Partnership for Alternative Approaches to Animal Testing (EPAA).





About The International Fragrance Association (IFRA)

The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. We bring together seven multinational companies and eight supporting members, as well as hundreds of small and medium-sized fragrance ingredient manufacturers represented by 21 national associations.

As an Association, we are committed to promoting the safe use of fragrance for everyone's enjoyment, whether in fine fragrances, personal care products, or household products. Our members create fragrances that bring joy, emotion and color to people's lives, support prosperity through jobs and scientific advances, and recognize their duty to act responsibly to protect consumers and the environment.

IFRA has a dual role as an advocate and a regulator. The IFRA Code of Practice is the industry's flagship self-regulatory program and includes the IFRA Standards, which apply safety management measures based on scientific assessment and the evaluations of an independent Expert Panel.

The IFRA Standards highlight our commitment to the safe use and enjoyment of fragrance by billions of people around the world every day.

For further information, go to ifrafragrance.org or follow us on social media (@ifrafragrance)

